

Cerrell Associates News

KFWB Radio

Forrest Beanum forrest@cerrell.com

2/9/04

6:01 pm 2/5/04

BILL POLISH: Millions of people keep moving to Southern California, but KFWB's Sergio Quintana says a new report says there just aren't enough good paying jobs for people when they get here.

SERGIO QUINTANA: That new report released by the Southern California Association of Governments says the region has been hemorrhaging good-paying manufacturing jobs.

SCAG spokesman Jeff Lustgarten says lower-paying service jobs are taking their place.

JEFF LUSTGARTEN: One of the report's chief findings is that we've seen over the last 20 years a fairly significant decline in the region's income level.

QUINTANA: What's more, the region's infrastructure when it comes to education, air quality, safety and industrial support is lagging. If politicians and policymakers don't come up with serious solutions, authors of the support say Southern California could soon see quality of life plummet.

In Downtown L.A., Sergio Quintana, KFWB News 980.

*